

## 2017 - Pricing Chart for OptiGen tests

Tier 1	Price	5% Online Discount	20% Promotional Discount	25% Promo discount for online order	Litter Price	Litter Price for online order	Promo 20% off Litter Price	Promo Litter Price for online order
Single Test	\$130.00	\$123.50	\$104.00	\$97.50	\$100.00	\$95.00	\$80.00	\$75.00
Combo - two or more tests per dog	\$120.00	\$114.00	\$96.00	\$90.00	\$90.00	\$85.50	\$72.00	\$67.50
Tier 2	Price	5% Online Discount	20% Promotional Discount	25% Promo discount for online order	Litter Price	Litter Price for online order	Promo 20% off Litter Price	Promo Litter Price for online order
Single Test	\$100.00	\$95.00	\$80.00	\$75.00	XXX	XXX	XXX	XXX
Combo - two or more tests per dog	\$90.00	\$85.50	\$72.00	\$67.50	xxx	xxx	xxx	xxx
Tier 3	Price	5% Online Discount	20% Promotional Discount	25% Promo discount for online order	Litter Price	Litter Price for online order	Promo 20% off Litter Price	Promo Litter Price for online order
Single Test	\$75.00	\$71.25	\$60.00	\$56.25	XXX	XXX	XXX	XXX
Combo - two or more tests per dog	\$65.00	\$61.75	\$52.00	\$48.75	XXX	XXX	xxx	xxx